October 26, 2012

Dear JASPA Board of Directors,

I am pleased to welcome you to the inaugural JASPA Board of Directors meeting for the academic year 2012-2013.

As you know, the JASPA Executive Board is engaged in a transformation of the association; we have appreciated your time, attention and support. It gives me great pleasure to highlight:

JASPA Executive Board Accomplishments 2011-2012:

- Developed and focused the 2012 JASPA Spring conference theme to address immigration issues of access, equity and social justice. Invited Sonia Nazario, author of *Enrique’s Journey* to keynote conference; provide registrants her book in advance.

- Developed an evaluation survey for the 2012 JASPA conference; results shared with Executive Board and Chair for the 2013 conference. 407 JASPA members accessed the survey, 21% response rate.

- Purchased the web domain: Jesuit Student Affairs; developed Facebook & Twitter presence; reviewed several companies to host new JASPA domain and facilitate improved web access to JASPA members.

- Revised the JASPA listserv to better meet the needs of members.

- Coordinated and improving website information for Annual Conference and NJSLC.

- Executed a thorough member needs analysis; results were shared with JASPA members during the annual business meeting as well as electronically following the conference. Results also shaped the planning for 2012-2013.
• Instituted the 1st Executive Board winter planning retreat in Chicago, IL. Achieved 100% Board attendance with an additional 4 JASPA Board of Directors volunteering to join the meeting.

• Drafted for Board approval an initial strategic plan JASPA Re-Imagined 2012.
• Drafted for Board approval constitutional revisions aligned with the new strategic plan.

• Received 100% Board of Directors approving the Executive Board’s direction regarding the strategic plan JASPA Re-Imagined 2012, as well as revisions to the Constitution.

• Re-organized the leadership of the Executive Board to open avenues of participation beyond the SSAOs. The regional Vice President position was eliminated to create “functional area” VP’s relating to our over-arching values.

• The functional area VP’s through an application process secured committed leaders to serve in Chair and committee member roles for the following broad areas:
  o Programming
  o Networking, Service & Recognition
  o Communication & Technology
  o Research & Scholarship

• JASPA leadership (E-board, Chairs and committee members) grew from 10 to 67 this year; 26 JASPA institutions represented.

• Instituted the 1st Executive Board Seminar planning retreat in Denver, CO.

• Presidential appointment to the JASPA Executive Board, Chair of JASPA Advancement; committee will direct activities toward development and strategic fundraising.

• Developed an on-line “Chaplain Chats: Moments of the Heart” reflection.

• Continue to articulate, develop and share JASPA Membership Benefits.

• Successful recognition for Fr. Yanitelli, SJ. As NASPA Pillars of the profession, spring 2003.
JASPA Executive Board Goals/Strategies 2012-2013:

President, Cissy Petty
Vice President: Rob Kelly

- Development of a comprehensive and strategic advancement/fundraising plan for JASPA.
- Re-draft mission, vision, values to reflect our growing distinction with regard to mission-centric issues and values.
- Development of an affiliate member program targeted for colleagues who identify with Ignatian spirituality; the Jesuit intellectual tradition; issues of social justice; previous employment at a Jesuit institution; Jesuit educated, Catholic; Inter-faith orientation.
- Explore JASPA membership dues structure to support the strategic plan.
- Continue to develop and expand relationships with NASPA, ACPA, AJCU.
- Continue to plan and support winter & summer Executive Board planning retreats.

Functional Area Vice President, Carole Hughes
Programming

- Develop a marketing and communication strategy to announce the new JASPA website, social media platforms, and data warehousing site.
- Measure analytics and impact with site visits and active participation in all media platforms.
- Develop an on-going management calendar for all social media efforts.
- Begin developing a strategic plan for “Jesuit based” videos for social media and possibly webinars.
- Assess data warehousing needs of the SSAOs.
- Develop forums and a database for ongoing data warehouse needs.
- Execute JASPA Spring conference; develop budget, theme and format. Secure Eboo Patel as keynote speaker.
- Assess member interest in the re-institution of JASPA Retreats, including topics, locations, time of year.
- Develop plan for JASPA professional webinar series, including cost analysis, topical interest, and schedule.
- Support 5th year institute host committee; assist with development of conference theme and structure.
- Explore the possibility of a JASPA summer mission trip, summer 2013.
Functional Area Vice President, Leanne Fenneberg
Networking, Service & Recognition

- Increase participation in the NASPA Undergraduate Fellowship Program by more than 50% JASPA institutions.

- Promote remote networking by utilizing the JASPA listserv, conference calls, and on-line chat features to engage members in meaningful dialogue on a wide array of topical areas. (Similar to SAchat on twitter)

- Explore the feasibility of offering regional JASPA meetings of similar functions/interests.

- Expand promoting active job postings and communication.

- Explore meaningful ways to involve graduate students from our Master’s programs with JASPA, including a summer graduate intern program.

- Expand the NJSLC advisor track.

- Explore possibility of including a JASPA networking/mentoring event at ACPA.

- Explore ways of promoting JASPA members for chairs/committees w/NASPA and ACPA.

- Improve existing national annual JASPA Awards including efforts to re-evaluate scope of awards, develop criteria and selection rubric to determine award recipients, broadly solicit nominations, and formally recognize recipients beyond the ceremony.

- Determine other meaningful ways to recognize professionals and their good works throughout the year.

Functional Area Vice President, Wayne Young
Communication & Technology

- Complete progress to a new JASPA website and hosting service.

- Develop a marketing and communication strategy to announce the new JASPA website, social media platforms, and data warehousing site.

- Measure analytics and impact with site visits and active participation in all media platforms.

- Develop an on-going management calendar for all social media efforts.

- Begin developing a strategic plan for “Jesuit based” videos for social media and possibly webinars.

- Assess data warehousing needs of the SSAOs.

- Develop forums and a database for ongoing data warehouse needs.
Functional Area Vice President, Michele Murray
Executive Board Member, Cary Anderson
Research & Scholarship

- Develop benchmarking/best practices database using data from previous collection efforts and market appropriately to JASPA members.

- Survey JASPA members and solicit benchmarking/best practice topics.

- Collaborate with Benchmarking & Best Practices Committee for joint data solicitation and add to the benchmarking/best practice database.

- Collaborate with Data Warehousing Committee to develop a data storage system that is accessible to JASPA members.

- Survey JASPA members and solicit areas of expertise to create a JASPA EXPERT GUIDE.

- Create a strategy to market JASPA member’s expertise; hire experts from our network to present on JASPA campuses.

- Develop criteria for research awards and grants; distribution of awards and grants and measures of accountability for awards and grants.

- Create a database of funding sources, update annually for JASPA members engaged in research.

- Develop webinars for scholars and writers, including grant-writing.

- Develop an executive summary of existing journals and opportunities for publishing for JASPA members with regard to our profession.

- Develop a repository of existing Jesuit-Igantian-Catholic-Social Justice issues, including foundational documents and current scholarship.

- Work with a focus group of faculty and staff to determine routes for encouraging and publishing peer-reviewed scholarship, including evaluation of a potential JASPA journal.

- Host a poster session for current research at the annual JASPA conference.
Treasurer, Diane McSheehy
Executive Board Member, Tom Pelligrino

- Reviewed and created a historic five year expense report for the Spring Conference to be used for budget planning.

- Reviewed and created a historic fifteen year expense report for the JASPAS Institute to be used for future budget planning.

- Researched and created an enrollment chart for all JASPA Institutions for dues structure based on current IPEDS data.

- Reviewed and created a historic chart of dues structure for all JASPA Institutions.

- Balanced accounts.

Secretary, Terri Mangione

- Establish a format for regular and consistent communication with all JASPA and affiliate professionals.

- In conjunction with JASPA president and the Functional Area Vice President for Programming, develop a comprehensive, multi-year, JASPA calendar of events and a JASPA e-newsletter to highlight key events and issues.

- In conjunction with JASPA president develop a procedure to enhance communication and collaboration between JASPA and other AJCU conferences.

- In conjunction with JASPA president develop a procedure to enhance communication and collaboration between JASPA and other student affairs organizations.

- Explore the possibilities of JASPA communicating with student affairs colleagues at international Jesuit institutions of higher education.

Chaplain, Sue Weitz

- Continue to serve Student Affairs colleagues at annual JASPA/NASPA conference by sponsoring Mass.

- Continue to offer new on-line inspirational messages: Chat with the Chaplain.

- Work with Secretary to include pertinent spiritual information in the e-newsletter.

- Assist the Chair of Retreats with planning, promoting and development.